

# SAFER INTERNET DAY 2020

PARENT PRESENTATION

Tuesday 11 February

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Safer Internet Day

2020 | Tuesday  
11 February

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Together for a better internet

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# Keeping our children safe



# Agenda



**Safer Internet Day**  
**2020** | **Tuesday**  
11 February

**Together for a better internet**

- Objectives
- Results from the school Online-Safety Survey
- Key Principles of Online Safety
- 4 things you can do today
- What we are doing for you at the school

# Parenting in the Digital Age

## Do you feel left behind?

My kids know more about the internet than I do



# Our Objective Today

To help you balance the positives and the risks



Online games can enhance teamwork and creativity



Add to the child's store of knowledge



Households with computers perform better academically



Improve both visual intelligence and hand-eye coordination

The online world can be exciting and inspiring. It has lots of opportunities to offer young people. However it is important to manage and minimise the associated risks.

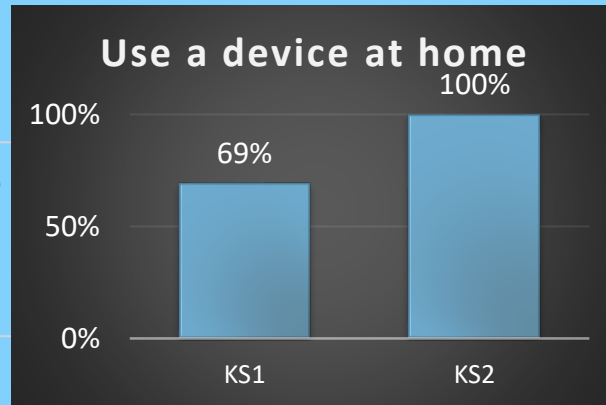
# **Children's Council E Safety Survey**

Results from the school E-Safety Survey

# Children's Council Online Safety Survey

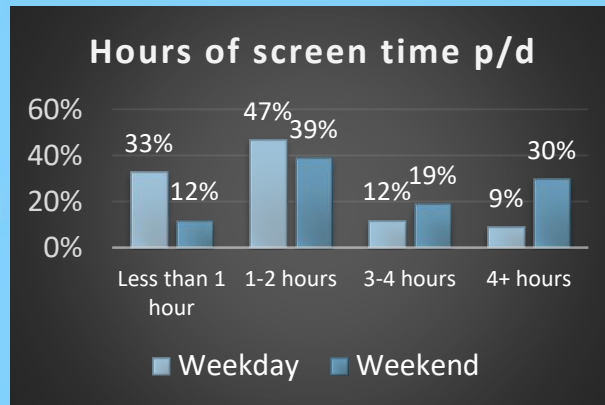
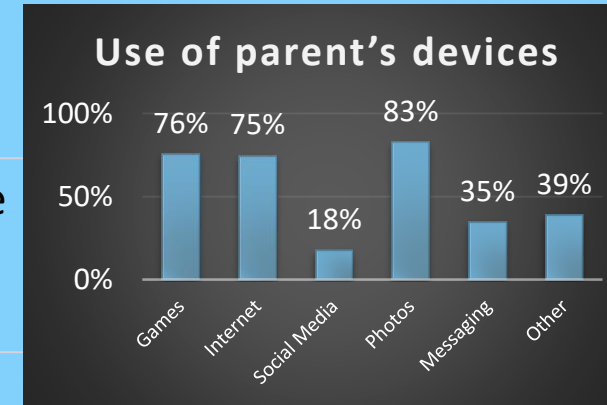
**90%**

of children use  
a device at  
home



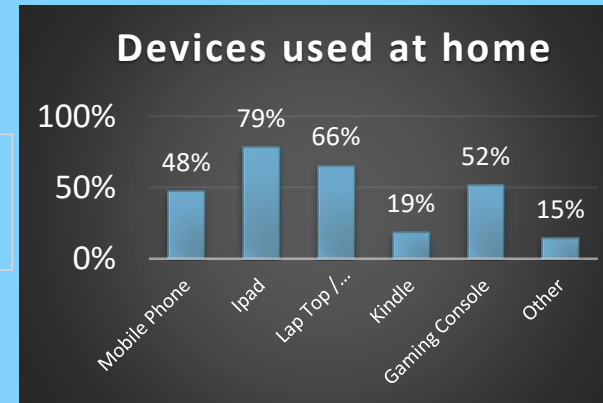
**83%**

of children use  
their parents'  
devices



**72%**

use a device  
daily

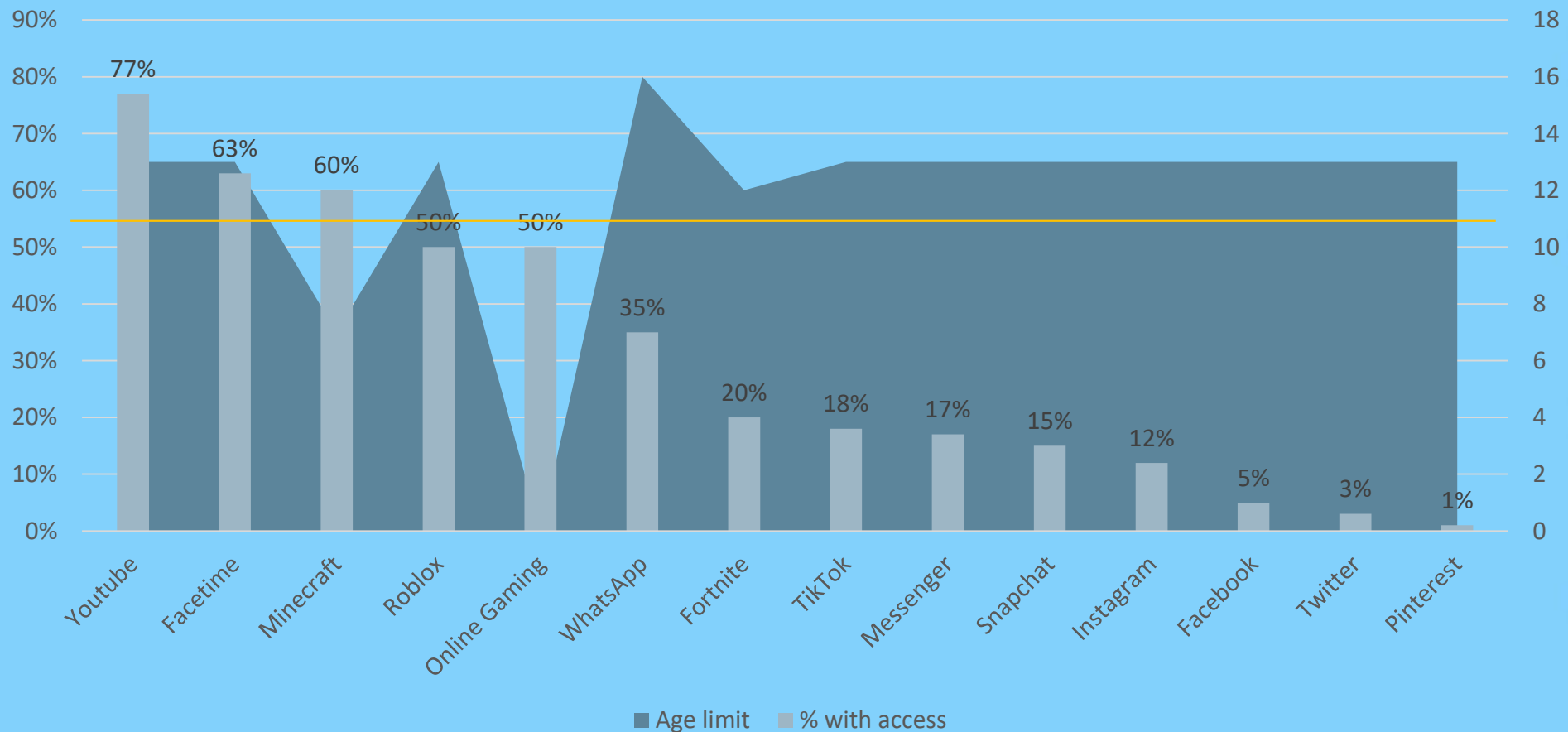


**50%**

don't have screen  
time controls at  
home

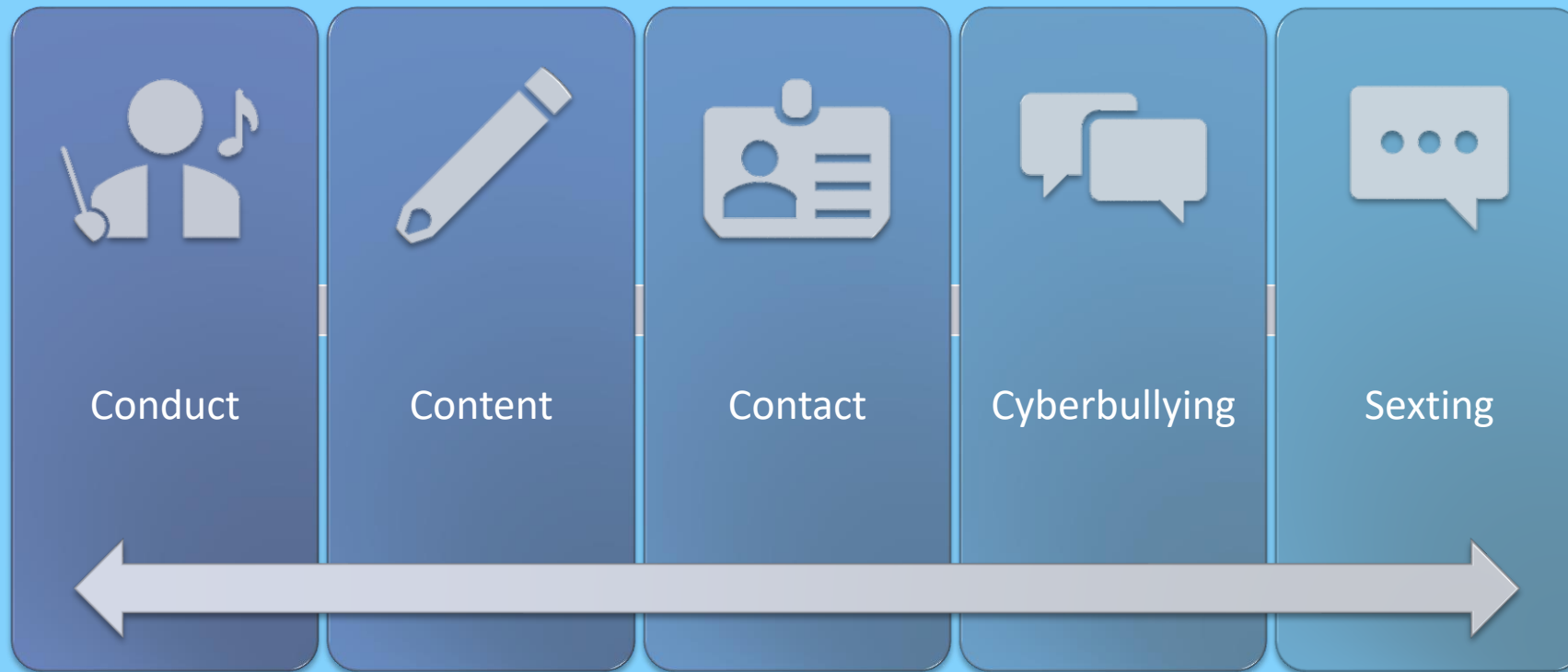
# Apps used at home

Most apps have an age limit of 13



# **Key Principles of Online Safety**

# Key Principles





# CONDUCT



Children need to be aware of the impact that their online activity can have on both themselves and other people, and the digital footprint that they create on the internet.



It's easy to feel anonymous online and it's important that children are aware of who is able to view, and potentially share, the information that they may have posted.



When using the internet, it's important to keep personal information safe and not share it with strangers.

# Key Life Moments

Children

Age 3-4  
1% own a mobile phone, 16% own a tablet, 0% have a social media profile

Age 5-7  
67% of children are online.  
Average time spent per week: 8 hours 42 minutes  
3% have a social media profile  
Children start to browse internet for school work and general browsing

Under 10  
Internet use limited to gaming, streaming video and TV and video calling

Age 8-11  
90% of children are online, 49% own a tablet  
Average time spent per week: 12 hours and 54 minutes  
56% play games online, 12% against people who they've never met

Age 10-11  
Phone ownership rises from 21% to 43%.



43% of 11 year olds have a social media profile and are messaging, sharing and liking throughout the day

Age 12-13  
Phone ownership rises from 50% to 74%  
74% of 13 year olds have a social media profile

12-15  
98% of children are online  
Average time spent per week: 20 hours and 6 minutes  
27% play games against people they've never met

Secondary school children use an average of 5 social networks



4

5

6

7

8

9

10

11

12

13

14

15

16

Learn to read & write



Age 3-4  
55% of parents think the benefits of the internet outweigh the risks  
10% think their child knows more about the internet than they do

Age 5-7  
35% of parents have never spoken to their children about managing risks online  
4% never supervise online access and use

Under 10  
Parental concern is limited to sexual content, inappropriate content, violent content and strangers/grooming

Age 10-13  
Parental concerns around online bullying increase



Age 8-11  
68% of parents think the benefits of the internet outweigh the risks  
41% think their child knows more about the internet than they do  
34% are concerned about their child being bullied through their mobile phone



Age 5-15  
42% of parents have no awareness of content filters

Age 5-15  
16% of parents have never spoken to their child about managing risks online



Age 12-15  
8% of parents do nothing to regulate or monitor their child's activity online



Parents

## Positive Impact On Mental Health



Creativity



Social Marketing



Web Connectivity



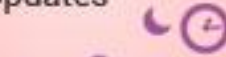
Knowledge Sharing



Depression



Profile Updates



Insomnia Problems

## Negative Impact On Mental Health

# 91%

OF 16-24 YEAR OLDS  
USE THE INTERNET  
FOR SOCIAL  
NETWORKING.

RATES OF ANXIETY  
& DEPRESSION HAVE  
INCREASED.....

# 70%

IN THE PAST 25  
YEARS.

## SOCIAL MEDIA

IS LINKED WITH  
INCREASED RATES  
OF ANXIETY,  
DEPRESSION AND  
POOR SLEEP.

## How too Much Screen Time Affects Children



### Psychosocial Risks

There is a lack of social  
interaction and engagement  
with family and peers.



### Language Delays

There are fewer vocalizations  
and less babbling from infants.  
Significant expressive and  
receptive language delays in  
preschool children.



### Physical Health

There are  
increases in  
childhood health  
disorders such  
as obesity and  
diabetes.



### Impediments with Life Skills

Children are  
experiencing an  
inability to tie shoes,  
swim, ride a bike, or  
build blocks when  
exposed to too much  
screen time.



### Advertising Concerns

On TV, there are food related  
advertisements that lead to  
more snacking and higher  
rates of being overweight in  
young children.



### Poor Sleep Quality

Children have decreased quality  
and quantity of sleep resulting in  
increased behavioral concerns  
at home and school.



## And there are of course risks....

	<b>Content</b> (Child as receiver of mass productions)	<b>Contact</b> (Child as participant in adult-led activity)	<b>Conduct</b> (Child participation, perpetrator or victim)
<b>Aggressive</b>	Violent	Harassment	Cyberbullying
<b>Sexual</b>	Pornographic	Grooming, sexual abuse	Sexual harassment, 'sexting'
<b>Values</b>	Racist / hateful	Ideological persuasion	Harmful user generated content
<b>Commercial</b>	Marketing	Personal data misuse	Gambling, copyright infringement

# Risk is not harm. Positive action can limit risks becoming harmful

## 5 tips for parents:

1

Understand the risks

2

Communicate regularly

3

Keep the risks in proportion

4

Agree helpful mediation strategies

5

Develop coping strategies that foster resilience



# CONTENT



Some online content is not suitable for children and may be hurtful or harmful. This is true for content accessed and viewed via social networks, online games, blogs and websites.



It's important for children to consider the reliability of online material and be aware that it might not be true or written with a bias.



There can be legal consequences for using or downloading copyrighted content, without seeking the author's permission.

# Dealing with inappropriate CONTENT

**4.7m**

**URL's showing pornographic  
content**

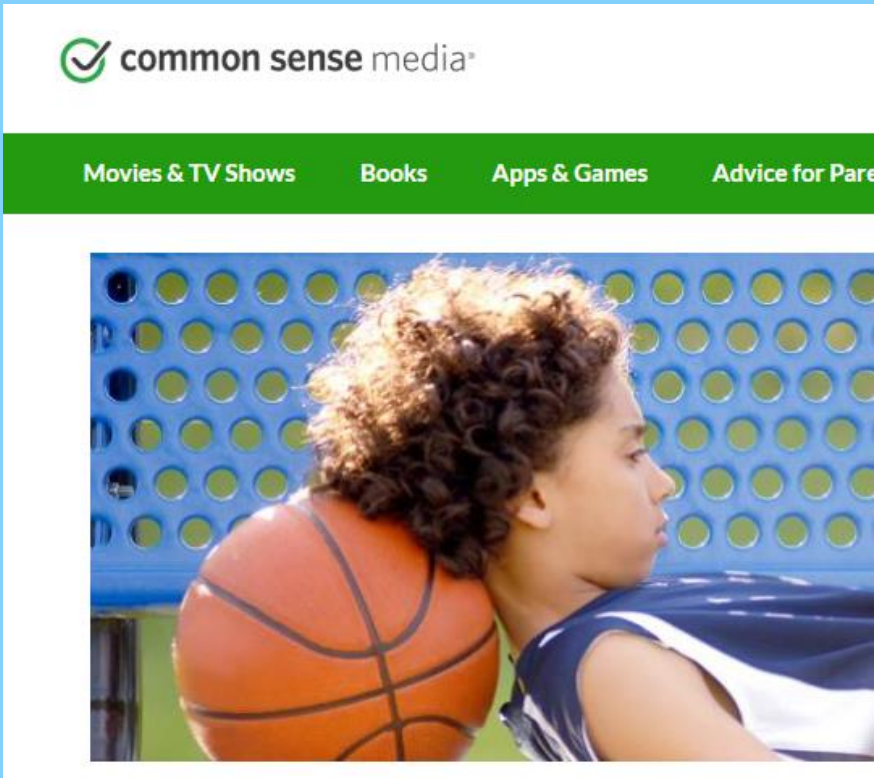
More than 12% of the internet

**11yrs**

**Average age to first  
view porn online**

**1/3**

**of children have seen  
explicit images by age  
of 10**



Age Restrictions On Social Media					
13	14	16	17	18	18
Twitter Facebook Instagram Pinterest Google+ Tumblr Reddit Snapchat	LinkedIn	WhatsApp	Vine Tinder	Path	(13 with parents consent) YouTube Keek Foursquare WeChat Kik Flickr

BBC iPlayer Kids

YouTube Kids

KEEP CALM AND JUST SAY NO



Netflix Parental Controls

Parental Control PIN (4 digits)

Your PIN is required for anyone to watch content above the selected level.

0 0 0 0

PIN Protection Level

Restricted content always protected by PIN.

Little Kids Older Kids Teens Adults Restricted

KIDS OK 0 6 12 16 ADULT 18

Save Cancel

BT Parental Controls

Account number: GB02557563

Back to My BT

Your settings

Parental Controls Off

All BT Parental Controls filters and blocks are currently off. Turn the switch on above to restore your previous settings

Delete BT Parental Controls

BT Parental Controls are currently off. To change to your previously applied settings please Turn On...

Turn ON BT Parental Controls

iPad Settings

Restrictions

Enable Restrictions

Set Passcode

Enter a Restrictions Passcode

1 2 3 4 5 6 7 8 9 0

Installing Apps Deleting Apps In-App Purchases

iPhone Settings

Screen Time

2h 42m

Downtime App Limits Content & Privacy Restrictions



Settings

Parental Controls



# CONTACT

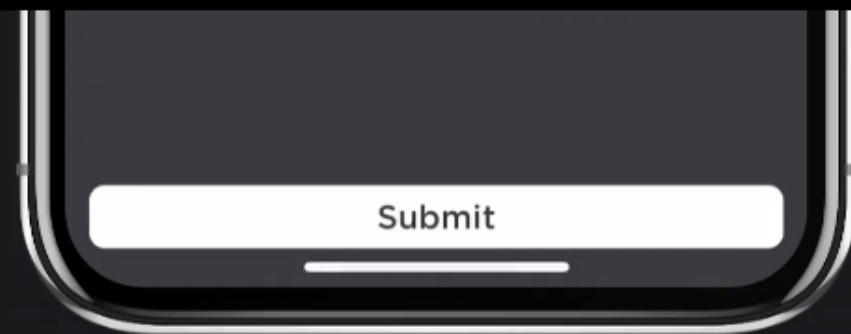


It is important for children to realise that new friends made online may not be who they say they are and that once a friend is added to an online account, you may be sharing your personal information with them.



If you have concerns that your child is, or has been, the subject of inappropriate sexual contact or approach by another person (including, but not limited to, a request to meet up or a request for images/videos), it's vital that you report it to the police via the Child Exploitation and Online Protection Centre ([www.ceop.police.uk](http://www.ceop.police.uk)).





## Chat Filters

Roblox uses a combination of chat filters, both human and software moderation, to proactively remove inappropriate content from the platform.



# CYBERBULLYING



Cyberbullying is bullying which takes place online or using technology. It is important that young people know what to do if they or their friends are the victims of cyberbullying.



Cyberbullying can happen in many different ways including unkind messages or comments, the sharing of embarrassing photos or exclusion from group chats.



Children need to understand that their online actions can be just as hurtful as offline actions and that seeking to deliberately hurt or upset someone is always unacceptable.

# WHAT IS... CYBERBULLYING AND ONLINE HARASSMENT



**Cyberbullying** is any form of bullying which takes place online. This can be done over smartphones, tablets, online gaming, chat forums, social and other media. Cyberbullying itself is not against the law but if the content is threatening then it could be illegal.

**Online harassment** is the act of sending offensive, rude, and insulting messages and being abusive. If someone purposefully keeps sending you offensive messages that make you feel scared, it could be illegal.

## Concerned about online bullying or harassment?

What people call "bullying" is sometimes an argument between two people. But if someone is repeatedly cruel to you, that's bullying and you must not blame yourself. No one deserves to be treated cruelly.

- 
- S** Screenshot any offensive or harassing messages
  - M** Make sure your privacy settings are set so only people you know and trust can see what you post
  - A** Avoid further communication with or retaliation to those sending the messages
  - R** Report the incident(s) to internet service providers' websites and/or social media sites
  - T** Talk to a parent, carer, teacher or friend if you are concerned or contact victim support

# SEXTING



Sexting is taking and sharing a nude, partially nude or sexually explicit image or video.



If the person in the image is under-18 then it **breaks the law**. The Protection of Children Act states that it is illegal to create, distribute or possess an indecent image of a child, including self-generated images (e.g. selfies).



The police take a common sense approach and are not seeking to criminalise young people, but do have a duty of care if asked to investigate.



In the online world, content can get very far, very quickly and young people need to understand that they may lose control of who else sees their image. This can lead to emotional and reputational consequences.



Sexting is a risk even for younger children. A child with access to a device, who can take a photo and send it on, may not understand the possible consequences and just think they're being funny.

# 4 things you can do



Start an open  
dialogue



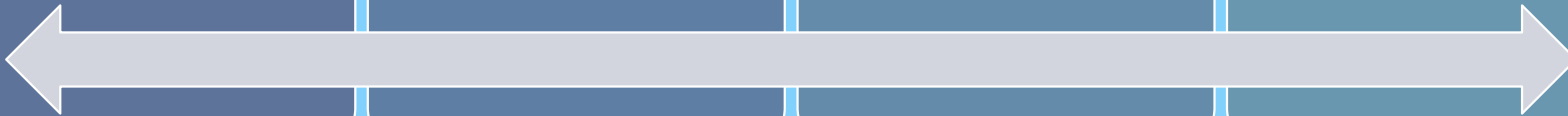
Familiarise  
yourself with  
social media  
privacy settings



Check the apps  
they use, play  
games with them

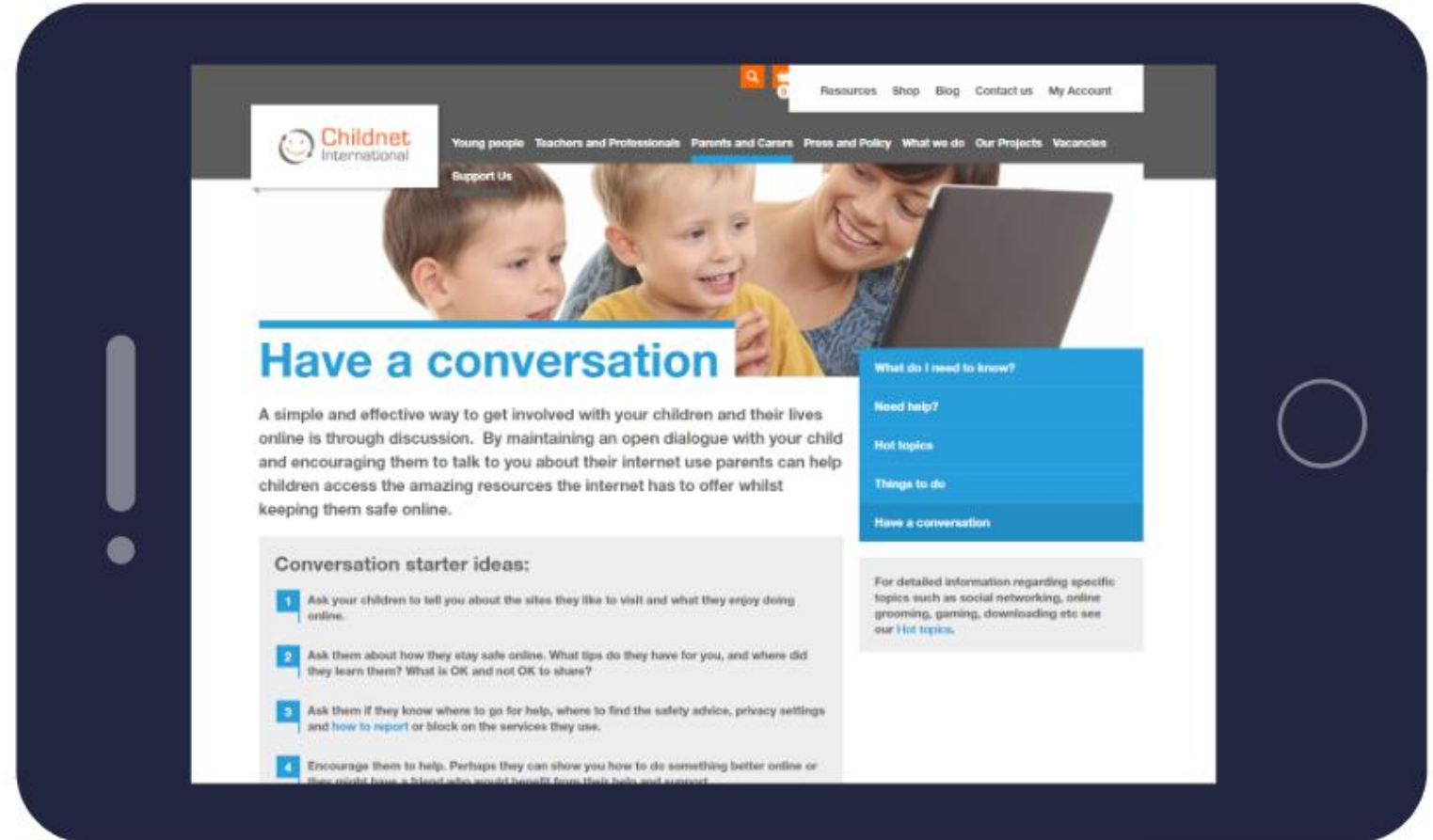


Controlling tech  
time



An open and honest dialogue with your child is absolutely key.

Talk to them about their internet use and let them know they can talk to you.



[www.childnet.com/parents-and-carers/have-a-conversation](http://www.childnet.com/parents-and-carers/have-a-conversation)

# KEEP THE CONVERSATION GOING

## START ON A POSITIVE NOTE...

What do you like most about the internet and why?  
What's your favourite game/app/site?

Do you like to be creative online?  
What have you created?

(It could be anything from a picture or video to creating their own games, sites or apps.)

The internet offers brilliant opportunities for making connections with others. Who do you like to keep in touch with online and what apps/-services do you use?

Do you have any tips for how to be positive and show respect online?

What could you do if someone online is making you or someone you know feel worried or upset?

How might you know if you are using the internet/technology too much?

How does the internet make you feel? Do different apps/games make you feel differently?

Do you know where to go for help, where to find safety advice and how to use safety tools on your favourite apps and games?

Help me!  
Can your child show you how to do something better/safer online?

Consider setting a family agreement to open discussion.

Establish boundaries and your expectations as a family.



[www.childnet.com/resources/family-agreement](http://www.childnet.com/resources/family-agreement)

Familiarise yourself with safety and privacy settings on the services your family uses.

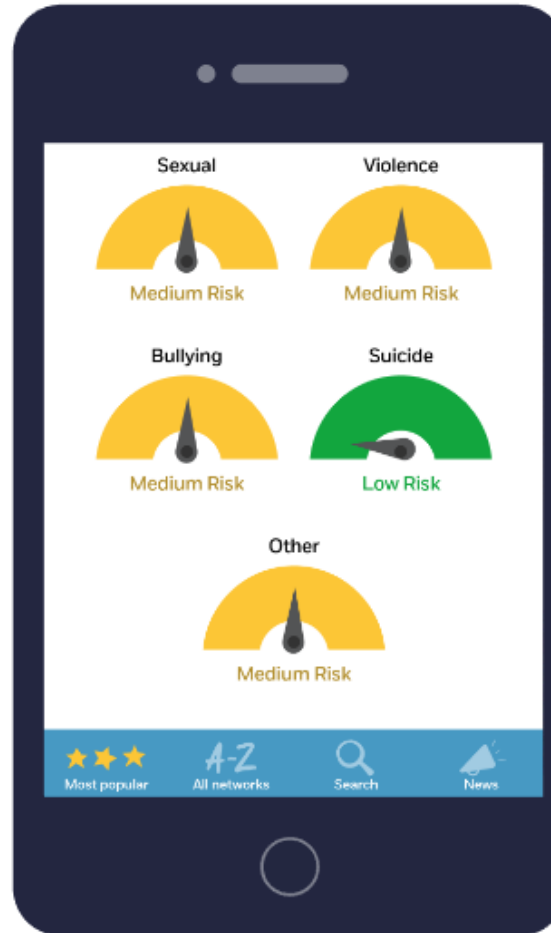
Learn how to report, block and mute other users on games and social media.



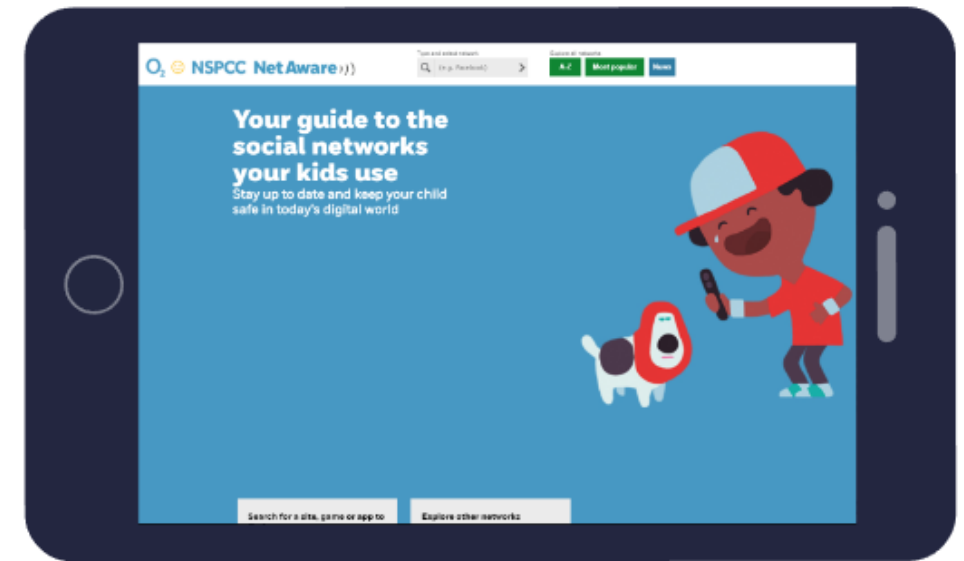
[www.saferinternet.org.uk/advice-centre/social-media-guides](http://www.saferinternet.org.uk/advice-centre/social-media-guides)

Get involved with your child's life online. Learn about the apps, games and devices they use.

Play their favourite games with them, try out their favourite apps...



NetAware App



[www.net-aware.org.uk](http://www.net-aware.org.uk)

## Controlling tech time

Your children will be watching the way you use technology and they will copy; make sure there is some consistency in how you **role model** good behaviour:

- 1 Turn off notifications on apps to avoid that constant 'ping'
- 2 Buy an alarm clock so you don't have devices in the bedrooms
- 3 Keep phone on silent in your pocket or bag when you pick the kids from school
- 4 No phones at the table rule or no phones between 6 and 7 rule
- 5 Family tech free days!

internet  
matters.org

# 10 tips to get in control with your child's screen time



1. Set a **good example** with your own device use
2. Have **discussions about the risks** that they may face based on their online activities
3. Put in place a **family agreement** and agree an appropriate length of time they can use their device
4. Help them build **critical thinking** to understand that some features on platforms are design to keep you watching or playing
5. Encourage them to **switch off auto-play** on platform to remove the temptation to binge on programmes
6. Use **tech tools** and parental control to manage the time they spend online and the apps they use
7. Get the **whole family to unplug** and create 'screen free' zones at home
8. Together find apps, site and games that will help children **explore their passions** and make screen time active
9. For younger children find ways to **combine touch screen use** with creative and active play
10. Encourage children to **self-regulate** the time they spend online and the activity they do to ensure they are having a positive impact on their wellbeing



## Three things to teach your child



Be a confident communicator



Be a critical thinker



Be a capable tools user

internet  
matters.org

## Children and young people's views on screen time use...

88% said screen time had a negative impact on their sleep  
1.5 hours was the average time spent on screens before falling asleep



41% said screen time had affected their play / fun

35% said screen time had a negative impact on their mood / mental health



18% said screen time had a negative impact on their family time and schoolwork

109 children and young people aged 11-24 years took part in this engagement exercise.

**RCPCH  
&Us**  
The voice of children,  
young people and  
families

## How to Get Children Away From Screens

Be consistent with limits.



Make sure that each day has  
**the same amount of screen usage**  
for your child and family.

Avoid background TV.



When not in use,  
**turn off the television to**  
avoid the distractions and  
normality of TV usage.

Set the example.



**Model good screen behavior**  
for your children by putting down your  
tablets and cell phones during family time,  
and playing with the kids instead.

Encourage other activities.



As a parent, you can  
**model and suggest healthy alternatives**  
such as outdoor play, reading a  
book, crafts, or board games.

Be a good observer,  
listener and asker.



**Be more involved in your children's lives**

by asking questions, listening to their  
stories, and observing and commenting  
on their non-screen time play activities.

Become media literate.



**Understand**

television show/tablet game ratings,  
educational vs. un-educational, and  
high-quality programming vs.  
low-quality programming.

## What is Appropriate Screen Time for my Children?

Recommendations for appropriate screen time use from  
the Canadian Paediatric Society and the American  
Academy of Pediatrics:



For children  
**under 2 years**  
screen time is  
**not recommended.**



For children **2-5 years**  
limit screen time to **1  
hr/day** of quality and  
educational programming.



For children **6 and older**,  
limit screen time consistently  
and **monitor media** that  
they are exposed to.



Do not make screen time a part of child  
care or supervision for children under  
5 years of age.



Parents should co-view television with  
children from 2-5 years to support them in  
understanding what they are viewing.

**Find the balance between screen time and  
behaviors that are important to health**

(sleep, physical activity, social engagement).



# **What children are taught at Woodstock Primary**

# What are children taught in school?



Use technology safely and respectfully, keeping personal information private; identify where to go for help and support when they have concerns about content or contact on the internet or other online technologies

KS1



Use technology safely, respectfully and responsibly; recognise acceptable/unacceptable behaviour; identify a range of ways to report concerns about content and contact

KS2



Understand a range of ways to use technology safely, respectfully, responsibly and securely, including protecting their online identity and privacy; recognise inappropriate content, contact and conduct, and know how to report concerns

KS3



Understand how changes in technology affect safety, including new ways to protect their online privacy and identity, and how to report a range of concerns

KS4



## Safer Internet Day 2020

In 2020, Safer Internet Day in the UK will encourage young people to explore how they manage their online identity, and how the internet shapes how they think of themselves and others.

### Free to be me: exploring identity online

The campaign focuses on what makes up your online identity – such as the facts or characteristics about you, how others perceive and interact with you, as well as how online services identify you. It will also look at how offline stereotypes and discrimination are challenged or reinforced online. We will look at whether the internet allows young people to express themselves, or if they feel limited in who they can be online. By opening up conversations around online identity, we aim to inspire young people to support each other in being who they want to be.

The background features a gradient of blue and teal colors with wavy, water-like patterns. A horizontal line of ten small, white, circular dots is positioned across the middle of the image.

**Thank you**