



Our World

Week Beginning: Monday 19 October 2020



This Week in Our World...

This week the focus of **'Our World'** is World Food Day, celebrated last Friday, 16 October.

The world is full of food heroes. From the shop-keepers who stock our supermarket shelves, to the farmers who grow the raw ingredients, there are so many people to celebrate for World Food Day. Today we will find out how Fairtrade has helped Cocoa farmers in Sierra Leone.

Where is Sierra Leone in the world?



Where is Sierra Leone in the world?



0 1,000 2,000 Miles
0 1,000 2,000 3,000 Kilometers



Sierra Leone – West Africa



World Food Day



Fairtrade Food Heroes

Did you know that there are 1.66 million Fairtrade food heroes across the world?

Today we are going to hear from two members of the same family, who are Fairtrade food heroes and how being Fairtrade farmers has changed their lives.

We will also find out how you can enter a competition to design a poster – more detail will be in the weekly newsletter (Woodstock Weekly).

World Food Day



Poster Campaign

World Food Day Poster contest (Age 5-19)

Calling out to all children and teens around the world! If you're between ages 5 to 19, we want you to use your imagination and create a poster of your favourite food hero at work. The world is full of food heroes – from farmers to drivers, shop assistants, food bank or government representatives etc., who despite various challenges, such as the current COVID-19 pandemic, work hard to make sure that food makes its way from farms to our table.



16 October 2020
World Food Day

World Food Day

Poster Campaign

Let's celebrate their great efforts this World Food Day.

Young minds can be inspired by the World Food Day Activity Book that talks about the important role food heroes play in the food system and how everyone can come together and take action to support our food heroes so they can provide the healthy diets we need, while protecting the planet.

The link for this will be in the newsletter.



World Food Day

Poster Campaign

Take a photo or scan your poster and submit your entry by filling out the form on the website. **The deadline is 6 November 2020.**

Three winners in each age category will be selected by their jury and announced in December. Winners will be promoted by Food and Agriculture Organisation offices around the world and receive a surprise gift bag and Certificate of Recognition. Good Luck!



campaign

Campaign (noun)

An organised course of action to achieve a particular goal





Watch...



Clip 1 (fairtrade.org – Amie’s story)

<https://schools.fairtrade.org.uk/resource/fairtrade-family-portrait-amies-story>

Clip 2 (fairtrade.org – Beshey’s story)

<https://schools.fairtrade.org.uk/resource/fairtrade-family-portrait-besheys-story/>